



**HF-001-001509** Seat No. \_\_\_\_\_

**B. A. (Sem. V) (CBCS) Examination**

**May / June - 2017**

**Functional English - IX**

**Faculty Code : 001**

**Subject Code : 001509**

Time : 2 Hours]

[Total Marks : 50

**1 Attempt all the questions : 10**

- (1) Who won the gold medal for women's singles badminton ?
- (2) Define photojournalism.
- (3) Who won maximum gold medals in Rio Olympics ?
- (4) Which book won the 2016 Man Booker International Prize?
- (5) How many soldiers were killed in militant attack in Uri?
- (6) What is yellow journalism?
- (7) Who is the director of the movie *Pink* ?
- (8) Who is the Education minister of Gujarat ?
- (9) Who is the Vice President of India?
- (10) What is typescript?

**2 Discuss in detail the types of Media? 10**

**OR**

**2 Influence of Media on Society. 10**

**3 Short notes : (any two) 10**

- (1) A brief history of news papers in India
- (2) Advertising appeals
- (3) Characteristics of news
- (4) Advantages and Disadvantages of print media.

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**1**

**[Contd...**

4 Report writing : (any **one**) **10**

(1) Write a news report on Uri attack.

**OR**

(2) Write a news report on road accident.

5 Draft an advertisement on a residency. **10**

**OR**

5 Prepare an advertisement on a cell phone. **10**

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